

Structure

Newcastle Town Investment Plan

Town Deal Advance Payment

Priorities/Projects

Next steps

- Questions



Newcastle Town Deal

Vision statement

"A vibrant, thriving university and market town where citizens of all ages have the opportunity to flourish. Newcastle will act as an innovative, sustainable economic hub for North Staffordshire and a destination of choice for residents, students, graduates and businesses. It will have a bustling and well-connected town centre, offering a wide variety of independent retailers with a unique blend of residential, leisure and cultural development with supporting community facilities."



TIP Objectives

- Objective 1: To diversify and enhance the town centre experience by encouraging new uses, improving accessibility and boosting Newcastle's cultural/heritage offer to increase demand and boost dwell time of residents and visitors
- Objective 2: To channel investment into disadvantaged communities, ensuring these areas are sustainable places to live and provide residents with the infrastructure needed to improve their quality of life
- Objective 3: To open up growth opportunities through enhanced physical and digital connectivity
 aligned with clean and sustainable economic development

Cross cutting themes

Links between Newcastle TIP and Kidsgrove TIP

- Clean and inclusive growth linking opportunities for growth with needs of communities through sustainable investment in housing, infrastructure, transport modes and technology
- Diversification and consolidation improving the resilience of town centres and bringing in new uses to capture activity and act as service hubs
- Connectivity and mobility taking advantage of strategic locations for investment and improving physical, economic and digital links in centres and communities

Rationale

A need to improve connectivity between Keele University and Newcastle town centre

High levels of congestion, poor air quality and traffic flows

An opportunity to build upon FHSF

Facilitate delivery of the university growth corridor

Areas of poor built environment within the town centre

Areas of high poverty that lack appropriate infrastructure

High town centre vacancy rates

Low levels of housing completions compared to neighbouring areas

High % of residents with no qualifications

Rapidly increasing levels of unemployment Newcastle

Activities

Investment in Walking and cycling infrastructure (Inc. subways)

Sustainable transport hub

Town Centre spatial plan

Redevelopment of key sites

Repurpose vacant premises

Investing in deprived communities

Residential accommodation

Creative arts centre / cultural package

Employment and skills service

Outputs

Improved walking and cycling accessibility

Provision of a new transport hub. Delivery of schemes alon key routes

Reduction in the numbe and proportion of vacan town centre units

Redevelopment of the town centre

Sq. m of town centre land assembled and redeveloped

New facilities in the town centre and within Newcastle's communities

New homes delivered

Creation of a new cultural and education centre linked to Newcastle's cultural heritage.

Support for residents to ente self employment or growth their business. Number of residents supported.

Short term outcomes

Reduction in car journeys

Improved accessibility both to and within the town centre

Enhanced town centre environment

Improved quality of place

Reduced fear of crime

Increased private sector investment into Newcastle

Improved quality and choice of homes in Newcastle

Increased awareness of Newcastle's cultural heritage

Creating opportunities for skills development in Newcastle

Residents are supported to either move towards, or find work

Medium term outcomes

Reduction in levels of pollution

Increased town centre footfall

Improved health and well-being of residents

Increased land values

Improved perceptions and pride in Newcastle

Increased aspirations in Newcastle

Increased number of visitors to Newcastle, spending more time and money

A more appealing student town

Improved rates of economic activity in Newcastle

Long term outcomes

A high quality and thriving university and market town

Improve prosperity in Newcastle



Town Deal advance payment

Progress

- Letter submitted in advance of deadline
- Update with MHCLG to provide background on schemes
- No changes to funding ask following review by MHCLG
- Funding released in September

Schemes

- Employment and support service £75,000
- Knutton Community Heart (early works) £200,000
- Enabling development former Zanzibar site £500,000
- E-scooter trial £75,000
- Safe & Secure routes £145,000



Priorities



Newcastle Town Centre

Progress

- Zanzibar mixed use scheme discussion on housing/employment split, headline costs and spaces
- Centre for Circus proposal submitted; engaging with key stakeholders
- Town centre connectivity project template drawn up; being reviewed by SCC

Next Steps

- Refinement of Zanzibar scope / funding "ask"
- Refinement of Centre for Circus Stage 2 template
- Review funding ask for town centre connectivity project and Stage 2 template





Sustainable Transport

Progress

- BDP commissioned to develop SMART Transport Hub proposal/template info report w/c 28th Sept
- Keele Corridor transport schemes prioritised draft template drawn up review/further input from SCC

Next Steps

- BDP reporting
- Review of scope and funding ask / develop and refine template
- Review funding ask for Keele Corridor sustainable transport schemes and Stage 2 template



Disadvantaged Communities

Progress

- Knutton scope confirmed and Stage 2 template developed
- Chesterton development appraisals and scoping review Board decision

Next Steps

- Knutton template distributed to working group for comment
- Aspire updating development appraisals
- Aspire developing Stage 2 template info to be reviewed and refined



Disadvantaged Communities - Chesterton

- Deprived area / low values/ viability issues/ abnormal costs/ under invested area
- Masterplan developed outlines new housing to replace poor quality housing and increase total unit numbers
- Submitted for planning mix of detailed and outline permission for different phases
- Detailed public consultation undertaken
- Wide range of partners/stakeholders support
 - Estate Regeneration Fund support
- Levelling up agenda, investment in new good quality stock and commitment to community
- Balance of overall Newcastle TIP funding ask across objectives
- Viability gap estimated £3m across all phases



Enterprise Infrastructure

Chatterley Valley – Board decision

- Discussions with Harworth review of development appraisals; ongoing dialogue with owner, updated cost for access works
- A joint Town Deal project to fund access works?
- Benefits to both Newcastle and Kidsgrove only strategic employment site in Borough
- B2/B8 General Industrial/Distribution uses
- Scheme benefits Jobs c.1900, Gross value added £72m per annum
- Current development scheme cost £102m
- Viability gap £14m
- £4m TIP ask for site access works
- Verbal commitment to find a development and funding solution based from LEP, SCC, NuLBC

Project development – Summary of position

Priority theme/Project	Description / Rationale	Costs / Financial ask	Match funding	Timescales / spend profile
Town Centre – Mixed use development (Zanzibar)				
Town Centre – Centre for Circus				
Town Centre – Connectivity improvements				
Sustainable Transport – SMART Transport Hub				
Sustainable Transport – Keele Corridor sustainable transport				
Disadvantaged Communities – Knutton				
Disadvantaged Communities – Chesterton				
Enterprise – Chatterley Valley				

Red – awaiting information to complete

Amber – final confirmation of position from project stakeholders required

Green – information provided in template



Next steps

Implications and next steps

- Receive feedback on current draft
- Key considerations:
 - Work in progress gaps to be filled once detail received/confirmed
 - Feedback on content not presentation feed in images/quotes and formatting to follow
 - Tracked changes document
 - Will also receive feedback from MHCLG Regional Rep and delivery partner (ARUP)
- Further detail and refinement of projects
- Continue work on TIP front end and project templates

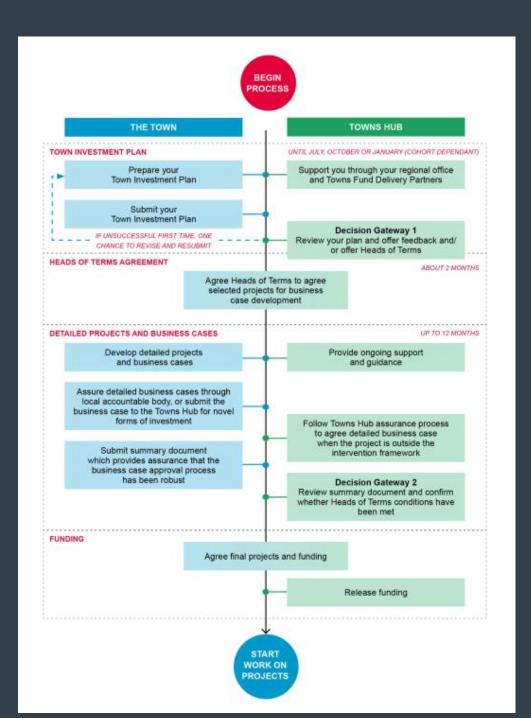


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Key dates

- 25th September Deadline for feedback on draft TIP tracked changes
- 30th September Deadline for images/quotes to include in bid
- 15th October Board meeting sign off from board
- 30th October Bid submission

MHCLG process





Questions