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A document produced by [Newcastle-under-Lyme Borough Council](#)

Newcastle-under-Lyme Business Sustainability Guide

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Introduction

Local business keeps our Borough alive and ensure that our residents have employment, products, and recreation. Businesses are a part of the local economy and make our town centres what they are today. They play a key role in transitioning to net-zero, a sustainable and a biodiverse borough.

Local businesses have the opportunity to transition their businesses to more efficient energy use, sustainable procurement and provide sustainable products to save money and contribute to a better future. To ensure businesses are a part of this shared journey to succeed in the new Sustainable Environment Strategy & Delivery Plan the Council created this document to inform them on how to become more sustainable.

Your first steps as a business are to look at the funding and opportunities available to you below and what actions you would like to take as a business. Please contact the Staffordshire Business & Environment Network (sben@staffordshire.gov.uk) to receive immediate advice on your sustainability business journey.

Funding

Many of these sustainable changes can save you money and make your business more resilient and more affordable, however being able to afford these in the first place may be difficult. Below are some links that can advise your business where to find funding for sustainable initiatives.

Sustainability West Midlands Funding Opportunities

[Funding Opportunities – Sustainability West Midlands](#)

Midlands Net Zero Hub Funding

[Funding – Midlands Net Zero Hub](#)

Staffordshire Business & Environment Network Funded Support

[Funded Support - Staffordshire Business & Environment Network](#)

UK Government Business Funding

[Find funding to help your business become greener - GOV.UK](#)

Actions

What actions can your business take to create a more sustainable borough, find out more with the list of action ideas below:

Recycling & Waste:

- [Subscribe to our business waste and recycling service](#) to reduce your impact.
- [For other business waste](#) you can recycle at the Leycett Recycling Centre for a small business charge.
- Until recently, the law did not require a business to recycle; it was a choice. But now the law is changing. From **31st March 2025**, all business premises **must** arrange to have all: 1 dry recyclable waste (glass, cans,

plastic, paper and card) collected for recycling; I food waste separately collected for recycling.

Energy:

- Reduce your energy usage from heating and electricity, ensure all appliances and lighting are switch off in your business when not in use which can help save your business money.
- Do you know what the electricity you use at your workplace is made from? Choose a renewable tariff from your electricity supplier and make sure you're buying renewable electricity, to be part of the solution.
- Insulate the walls, roof, doors, boiler and windows of your business.
- Turn appliances off 'standby'.
- Switch to energy-saving lightbulbs and appliances.

Water:

- Store rainfall where you can at your workplace.
- Fix dripping taps.
- Always filling your dishwasher/washing machine rather than using half-load settings in a workplace.
- Upgrade your toilets with a dual flush or reduced flush toilet.

Transport:

- Ensure you provide active travel, public transportation and electric vehicle (EV) support to your employees.
- Procure local products instead of having products shipped from long distance in a heavy vehicle.
- Allow your employees to have a flexible work week they can work from home if needed to reduce transport use all together.
- Share car sharing apps with your employees so they may car-share to your business.

Food:

- If you are a restaurant or food vendor, ensuring you procure all your products locally so they are ethically produced, don't have to travel far and support other business in the borough.
- Ensuring you only sell seasonal British food.
- Any leftover food that may go out of date soon? Use the 'Too Good To Go' app (available from Google Play Store or Apple App Store) or donate your leftover food to a food bank instead of letting it go to waste.

Biodiversity:

- Using your business as a hub for biodiversity. For example, install bird boxes, plant pollinator flowers and trees on your grounds and encourage more wildlife growth.
- Preventing litter in and around your business.
- Investing in more ethical, sustainable, recycled and reused products instead of buying new, to reduce deforestation and resource extraction.

Sustainable and Ethical Procurement:

- Procure all products from ethically and sustainably approved vendors. This includes to make sure that all your packaging and other items are recyclable or reusable.
- Ensure most or all of your procurement is done locally to avoid transport emissions.
- Take part in [Newcastle-under-Lyme vegan markets](#).
- Access the green supplier's directory here for more information on green suppliers for your business [Green Suppliers Directory - Staffordshire Business & Environment Network](#).

Carbon Footprint:





- Staffordshire Business & Environment Network offer free carbon footprinting for your businesses, find this here [Carbon Tracker - Staffordshire Business & Environment Network](#). You'll be able to see what activities your business takes that are the most polluting.





- Find free Carbon Literacy Training here to learn more about climate change and sustainability <https://sben.co.uk/funded-support/carbon-literacy-training/>.





Get Involved




This section lists local organisations that your business can use for advice, sustainable services and networking.

List of organisations to get involved with...			
Organisation Name	Organisation Summary	Organisation Website	Organisation Contact
Connects Business Networking 	We are a not-for-profit, relaxed and informal networking opportunity based in Staffordshire.	https://www.connects-network.co.uk/	admin@kingstreetstudios.co.uk
Department for Business & Trade 	We are the department for economic growth. We support businesses to invest, grow and export, creating jobs and opportunities across the country.	https://www.gov.uk/government/organizations/departments-for-business-and-trade	https://www.gov.uk/government/organizations/departments-for-business-and-trade
Environment Agency 	The Environment Agency works to create better places for people and wildlife, and supports sustainable development.	https://www.gov.uk/government/organizations/environment-agency	enquiries@environment-agency.gov.uk
GivEnergy	GivEnergy provides premium energy management solutions at an accessible price. We engineer and	https://givenergy.co.uk/	support@givenergy.co.uk

	<p>manufacture a portfolio of electronic equipment designed to manage energy use and production.</p>		
<p>Keele University</p> 	<p>Located in the Staffordshire countryside and just five miles from Stoke-on-Trent, Keele is world-renowned for its breadth of teaching and research that tackles the world's most urgent problems.</p>	<p>https://www.keele.ac.uk/</p>	<p>enquiries@keele.ac.uk</p>
<p>Midlands Net Zero Hub</p> 	<p>We're supporting organisations across the Midlands to reach net zero.</p> <p>The Midlands Net Zero Hub works with Local Enterprise Partnerships (LEPs), Local Authorities, and community organisations to improve capacity and capability on the journey to reaching net zero.</p> <p>Our aim is to help public sector organisations to develop and finance local decarbonisation and energy projects, supporting our partners to decarbonise the region.</p>	<p>https://www.midlandsnetzerohub.co.uk/</p>	<p>midlandsnetzerohub@nottinghamcity.gov.uk</p>
<p>M2 Construction Ltd</p> 	<p>We specialise in comprehensive commercial construction services, delivering high-quality projects tailored to business needs. From office buildings and retail spaces to warehouses and industrial facilities, we handle every aspect of construction with precision and professionalism. Our team is experienced in managing large-scale projects, adhering to strict timelines, budgets, and safety regulations.</p>	<p>https://m2construction.co.uk/</p>	<p>https://m2construction.co.uk/contact/</p>
<p>Newcastle-under-Lyme Bid</p>	<p>Newcastle-under-Lyme Business Improvement District (BID) is a not-for-profit, independent organisation set up to improve Newcastle-under-Lyme for all. We invest to make improvements and enhancements in Newcastle</p>	<p>https://www.newcastleunderlyme.org/</p>	<p>https://www.newcastleunderlyme.org/</p>

	town centre through partnership with its business community.		
<p>Newcastle-under-Lyme Borough Council</p> 	Local Authority for Newcastle-under-Lyme Borough with goals to be a net zero and naturally biodiverse area by 2050.	https://www.newcastle-staffs.gov.uk/	https://www.newcastle-staffs.gov.uk/customer-service/contact-us
<p>Severn Trent Water</p> 	Local water provider.	https://www.stwater.co.uk/	https://www.stwater.co.uk/help-and-contact/contact-us/
<p>Staffordshire and Stoke-on-Trent Local Nature Recovery Partnership</p> 	The LNRS is currently being developed by Staffordshire County Council along with all the district and borough councils in the area including Stoke-on-Trent City Council. We are also working in partnership with National Park authorities and Natural England.	https://staffsandstokelnrs.co.uk/	lnrs@staffordshire.gov.uk
<p>Staffordshire Business & Environment Network (sben)</p> 	Increase your businesses competitiveness and profitability while improving environmental performance and reducing environmental impacts.	https://sben.co.uk/	sben@staffordshire.gov.uk

<p>Staffordshire Chambers of Commerce</p>  <p>Staffordshire Chambers of Commerce.</p>	<p>Whether you're a large established organisation or a small developing enterprise, the Chamber provides you with the essential services designed to help your business grow. Your membership package includes over 20 free services, with more discounted benefits available exclusively to you.</p>	<p>https://staffordshirechambers.co.uk/</p>	<p>info@staffordshirechambers.co.uk</p>
<p>Staffordshire Community Energy</p>  <p>STAFFORDSHIRE COMMUNITY ENERGY</p>	<p>We're dedicated to driving positive change through sustainable energy solutions for our local community. Explore our initiatives, projects, and the latest news on renewable energy.</p>	<p>https://staffscommunityenergy.org.uk/</p>	<p>info@staffscommunityenergy.org.uk</p>
<p>Staffordshire County Council</p>  <p>Staffordshire County Council</p>	<p>Local authority for Staffordshire County.</p>	<p>https://www.staffordshire.gov.uk/Homepage.aspx</p>	<p>https://www.staffordshire.gov.uk/Contact/Contact.aspx</p>
<p>Staffordshire Green Network</p>  <p>Staffordshire Green Network Supporting community climate action</p>	<p>The Staffordshire Green Network is a network for community and voluntary groups in Staffordshire to support each other in moving towards sustainability.</p> <p>You may be interested in the environment, in food security, energy, creating a healthy place to live, improving active travel opportunities and much more – the Green Network will provide opportunities to collaborate with like-minded groups, increase knowledge and skills, and find ways to work together across different sectors.</p>	<p>https://supportstaffordshire.org.uk/staffordshire-green-network/</p>	<p>info@supportstaffordshire.org.uk</p>
<p>Staffordshire Wildlife Trust</p>	<p>Staffordshire Wildlife Trust is your local wildlife charity dedicated to looking after Staffordshire's wildlife and</p>	<p>https://www.staffs-wildlife.org.uk/</p>	<p>info@staffs-wildlife.org.uk</p>

 Staffordshire Wildlife Trust	<p>wild places. You can use our website to find out more about what we do, to sign-up as a member, read up on our current campaigns, find out how to volunteer with us and book onto an event plus much more.</p> <p>We hope you can join us in protecting Staffordshire's unique natural environment for everyone to enjoy and wildlife to thrive in. Our work would not be possible without your support.</p>		
<p>The Globe Group CIC</p> 	<p>We strive to make a positive difference for people, place & planet.... it's that simple!</p> <p>Working with a range of different partners, we drive meaningful change for a sustainable future. Projects theme have included:</p> <ul style="list-style-type: none"> • Sustainability • Biodiversity & Nature Recovery • Climate Change • Doughnut Economics • Decarbonisation <p>Net Zero</p>	https://globegroup.org.uk/	info@globegroup.org.uk
<p>TMT First</p> 	<p>We are a trusted provider of technology lifecycle services who provide innovative solutions for the circular economy.</p> <p>Through our commitment to quality, sustainability and customer service excellence, we strive to be the UK's most trusted and respected company providing technology lifecycle services.</p>	https://www.tmtfirst.co.uk/	hello@tmtfirst.co.uk
<p>West Midlands Combined Authority</p>	<p>Building a better connected, more prosperous, fairer, greener and healthier West Midlands.</p>	https://www.wmca.org.uk/	https://www.wmca.org.uk/contact-us/

 West Midlands Combined Authority			
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Relevant Links

Newcastle-under-Lyme Borough Council Sustainable Environment Strategy & Delivery Plan

[A net-zero Newcastle – Newcastle-under-Lyme Borough Council](#)

Newcastle-under-Lyme Borough Council Sustainability Webpages

[Sustainability – Newcastle-under-Lyme Borough Council](#)

Newcastle-under-Lyme Borough Council Facebook

<https://www.facebook.com/profile.php?id=61563339040654>