



**Adam Jogee MP**  
Member of Parliament for Newcastle-under-Lyme

FAO Newcastle-under-Lyme Borough Council  
(Sent via email to [planningpolicy@newcastle-staffs.gov.uk](mailto:planningpolicy@newcastle-staffs.gov.uk))

1<sup>st</sup> May 2025

Dear Sir/Madam,

**Re: Response to the Newcastle-under-Lyme District Borough Council final draft Local Plan 2020-2040 Matter 9 (at Regulation 19 stage)**

I write as the Member of Parliament for Newcastle-under-Lyme following engagement with residents from right across the community on these issues. This is my formal submission – and response - to **Matter 9** of the final draft Local Plan from Newcastle-under-Lyme District Borough Council.

During the last two years, many individual residents and community groups have raised concerns with me on issues relating to the initial draft of the Local Plan and other areas that naturally sit under the purview of the Local Plan. I have addressed a number of the concerns outlined to me relating to Matter 9 – Employment Policies and Allocations - below. I trust that you will use the legal requirement and duty to cooperate (introduced under the Localism Act 2011) to work collaboratively – and effectively - with neighbouring local authorities and other relevant bodies and stakeholders to address the range of community and strategic needs right across Newcastle-under-Lyme.

**Matter 9 Employment Policies and Allocations**

*Issue 9 – Are the provisions of the Plan in relation to the provision of employment land justified and consistent with national policy? Would the allocations be developable, deliverable and otherwise soundly based?*

**Employment land**

The need for economic growth is the key to the prosperity of our community and all those who live, learn and work here. That goes for the regeneration and diversification of our town centre or indeed, and importantly, improving job opportunities in our rural communities.

Newcastle-under-Lyme has a long and rich industrial heritage, particularly in ceramics, manufacturing, and logistics. This history has cultivated a skilled workforce that can readily adapt to new industries such as advanced manufacturing, logistics, and digital services.

I want to work with the Council to identify areas of emerging markets to bring the job creation to our community. Regrettably the current strategy appears to be solely focused on the warehouse and distribution sector – with its focus on green belt land in Audley.

**Constituency Office:**

3 Queens Parade, Newcastle-under-Lyme, ST5 1RW / 01782 653057 / [adam.jogee.mp@parliament.uk](mailto:adam.jogee.mp@parliament.uk)

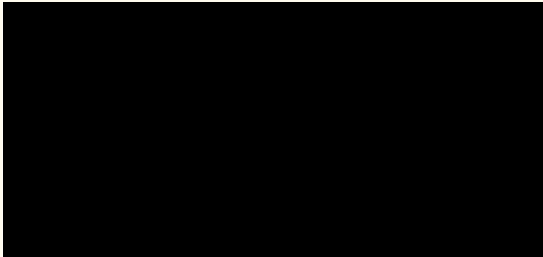
Website: [www.adamjogee.com](http://www.adamjogee.com)



The Audley or AB2 proposal has generated significant public opposition and concern, and I would therefore like to see what alternative proposals have been explored within the plan and how those concerns will be addressed.

In summary, I would like to thank you for sharing the final draft Local Plan for public and stakeholder consultation. I hope that the issues identified in this submission, all based on the work I have done for – and with – my constituents since my election as the Member of Parliament for Newcastle-under-Lyme, will help deliver a Local Plan that is properly fit for the 21<sup>st</sup> century, fit for purpose – and most importantly – for all the people who live, learn and work here in Newcastle-under-Lyme.

Yours sincerely,



**Adam Jogee MP**  
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