

Dear Sir / Madam

**Newcastle Under Lyme Local Plan Examination
Matters, Issues and Questions – Matter 10 Sustainable Development, Climate
Change and Rural Matters**

United Utilities Water Limited (UUW), which provides water and wastewater services to some parts of the borough of Newcastle Under Lyme, outlined detailed comments dated 11 October 2024 at the Regulation 19 consultation. These comments remain relevant.

In relation to Matter 10, we have the following additional comments.

Issue 10 – Does the Plan set out a positively prepared strategy and policies for sustainable development, rural matters and climate change which is justified, effective and consistent with national policy?

Question 10.3d - ‘Are there grounds for seeking a water efficiency standard of less than 110 litres per person per day?’

UUW is only responsible for water supply to a very small part of the borough. As such, this question is most appropriately considered with other relevant water supply companies. That said, we have previously provided evidence relating from the Water Resources West Region, which justifies the implementation of the tighter water efficiency standard of 110 litres per person per day.

We also wish to note that UUW has recently adopted an updated [Water Resource Management Plan 2024](#), which requests that all local authorities implement the tighter standard for water efficiency of 110 litres per person per day (see page 74 of our Water Resource Management Plan 2024).

In relation to the question of the impact on viability, please note recent evidence which confirms that the optional standard can be achieved at no additional cost to the developer. [See Table 3 of Future Homes Hub Water Ready A report to inform HM Government’s roadmap for water efficient new homes \(April 2024\).](#)

I would be grateful for your confirmation of receipt of this submission.

Yours faithfully

Andrew Leyssens