

NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER THE LICENSING ACT 2003

Applicant:- Joka Retail Ltd

Premises name and address:- Simply Local, 93 Clayton Road,
Newcastle Under Lyme, ST5 3NE

Brief description of proposed application:-
Sale of alcohol Monday to Sunday 06:00 until 23:00 hours

Any representations must be made to:
Newcastle under Lyme Borough Council,
Licensing Department,
Castle House, Barracks Road
Newcastle-under-Lyme
ST5 1BL

Or by email to licensing@newcastle-staffs.gov.uk

The representations must fall within one or more of the Council's Licensing Objectives which are: Public Safety, the Protection of Children from Harm, the Prevention of Crime and Disorder, and the Prevention of Public Nuisance.

Representations must be made in writing on or before:- **22/05/2026** and must state the grounds upon which the representation is made in accordance with the Licensing Act 2003.

A person commits an offence if they knowingly or recklessly make a false statement in or in connection with this application and may incur a fine.

The application can be viewed by appointment at the Council Depot, Knutton Lane, Newcastle-under-Lyme, ST5 2SL. Contact Licensing on 01782 717717 to make an appointment, or via the website www.newcastle-staffs.gov.uk

Date: **25/04/2026**