



Consultation on future uses of the Guildhall, Newcastle-under-Lyme

August – September 2018

185 respondents

Which of these options would you prefer to see?

Respondents were asked to choose their favourite options for the future of the Guildhall. Note that as they were allowed to choose up to three options, the totals below will add up to far more than 185 (the number of respondents).

There were clearly three options that were the most popular:

- Mixed use arts/cultural centre – chosen by 80 respondents
- Support for community / voluntary groups (75)
- Small business pop-up trading days (70)

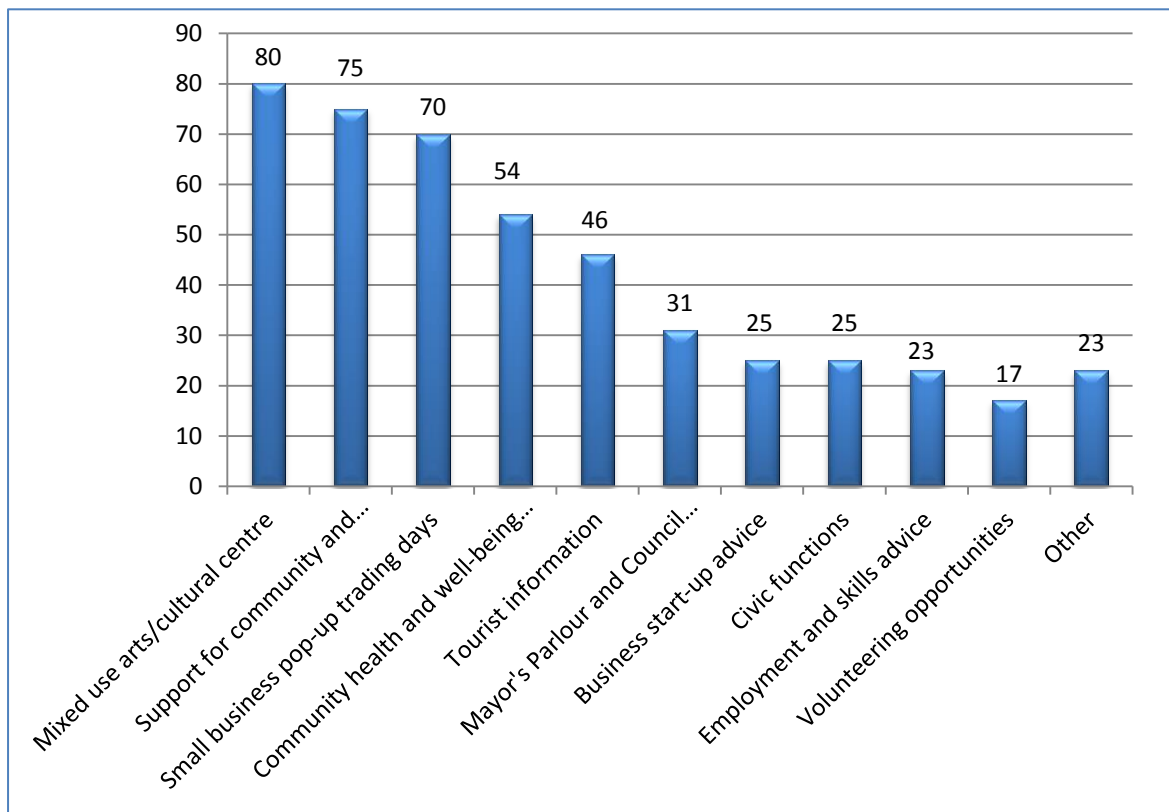
There were then two other options that were chosen by significantly fewer respondents, but were more popular than the remaining choices:

- Community health and well-being centre (54)
- Tourist information (46)

The other options offered to respondents were not as popular:

- Mayor's Parlour and Council Chamber (31)
- Business start-up advice (25)
- Civic functions (25)
- Employment and skills advice (23)
- Volunteering opportunities (17)

Figure 1: Which of these options would you prefer to see?



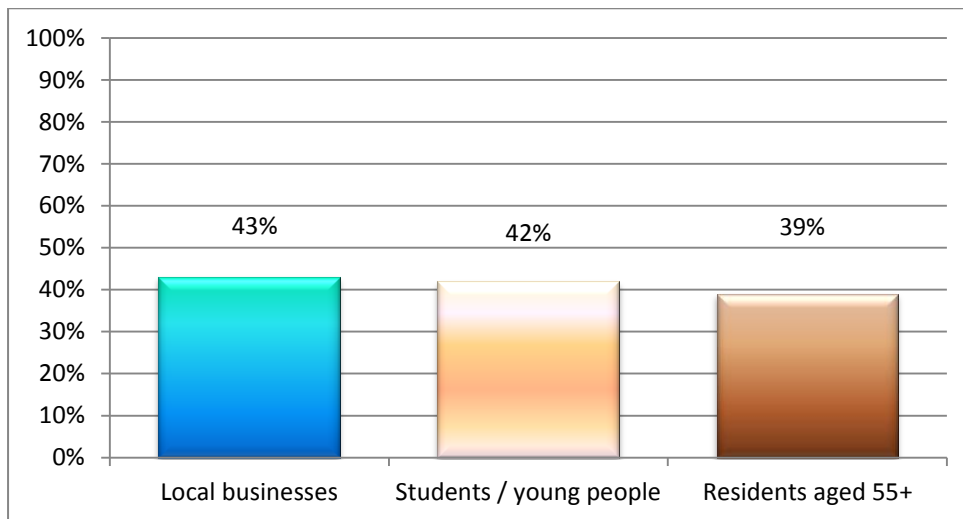
The most popular suggestions classed as 'other' were as follows:

- Indoor market (six respondents)
- Café / restaurant (four respondents)
- Museum (four respondents)
- Visitor centre (two responses)

Respondents were asked if they thought that services should be provided for three particular groups, and they were able to choose as many of them as they supported. Whilst there was little variance in support for the three groups, fewer than half of respondents were in favour of providing services in particular for any of them.

- Local businesses 43 per cent
- Students / young people 42 per cent
- Residents aged 55+ 39 per cent

Figure 2: Proportion who think the Guildhall should provide services for particular groups



Age of respondents

Out of the 185 respondents, only two respondents were aged under 20. Almost half of all respondents (45 per cent) were aged 40-59, with just over one-quarter belonging to each of the 20-39 and 60+ age groups.

Figure 3: Respondents by broad age group

