

**Fees for Advertisements**  
**Scale of Fees in Respect of Applications for Consent to Display Advertisements**

| Category of development  | Fee Payable |
|--|-------------|
| <p>1. Advertisements displayed externally on business premises, the forecourt of business premises or other land within the curtilage of business premises, wholly with reference to all or any of the following matters—</p> <p>(a) the nature of the business or other activity carried on on the premises;</p> <p>(b) the goods sold or the services provided on the premises; or</p> <p>(c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.</p> | <p>£132</p> |
| <p>2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site.</p>   | <p>£132</p> |
| <p>3. All other advertisements</p>   | <p>£462</p> |