

Appendix 6: Business Operator Survey Results

NLP undertook a survey of the 300 largest retail operators in the UK to ascertain whether they currently have a requirement for new or increased retail floorspace in Newcastle-under-Lyme or Kidsgrove. Questionnaires were sent to each operator and 13 responses were received. The responses are detailed below, with those operators that require new/additional floorspace highlighted in grey:-

Company Name	Q1. Does your company have a requirement for new or expanded premises in Newcastle-under-Lyme Borough?	Q2. What are the main reasons for not looking for premises in Newcastle-under-Lyme?	Q3. Could this change in the future?	Q4. For which centre(s)/ area (s) do you have a space requirement? (Note area and new or expanded unit)	Q5. How much space do you require (sq. m)?	Q6. What has prevented you from securing this requirement to date?
F Hinds	No	Possibly town is too small.				
A Share and Sons Ltd T/A SCS Sofas	No	We have a store on Victoria Road, Fenton which covers Stoke for us.	No			
Showcase Cinema De Lux/Showcase Cinema	No					
Store Twenty One	Yes			Newcastle-under-Lyme Town Centre; Newcastle-under-Lyme Out-of-Centre	5,000 sq.ft (465 sq.m) of sales on the ground floor	Nothing suitable available
Jaeger Co Shops Ltd	No	Insufficient demand for the Jaeger brand	Unlikely, we would initially try a dept store concession prior to a			

			freestanding store.			
W H Smith Ltd	No	Have a satisfactory store in Newcastle	No			
Focus DIY	No	In administration.	Yes, to liquidation			
Vue Cinemas	No	We have sufficient capacity at our existing site plus a number of unexpired years on our lease.	No			
Schuh Ltd	No	This is not on our acquisition list at present				
West Coast Capital (USC) Ltd	No	Already have a unit in Hanley, nothing else required in the area.	No			
Whitecross Dental Care Limited	No	No need to expand business – we have adequate trading space.	No			
Farmfoods Ltd	Yes			Newcastle-under-Lyme Out-of-Centre; Kidsgrove Out-of-Centre (possibly)	6,000 – 7,000 sq.ft (557-650 sq.m)	Lack of suitable site/premises
Toys R Us	No					