

## **Sport & Active Lifestyle's Privacy Notice**

This privacy notice is published in accordance with the EU General Data Protection Regulations (GDPR) which formally comes into effect on the 25th May 2018. This notice is in addition to Newcastle Bough Councils substantive Privacy Notice and provides general information on the way in which the personal information you provide is managed and processed the Sport and Active Lifestyles Service.

### **Information we collect about you**

We may collect and process the following data about you:

- Information provided voluntarily by you. For example, when you register for information, apply for a particular service or make a comment or complaint, or participate in customer consultation exercises.
- Information that you provide when you communicate with us by any means such as email, letter or telephone call.

### **Use of Your Personal Data**

The information you have provided to the Sport and Active Lifestyles Service will be used to administer your use of the activities and services provided.

As a user of the activities delivered by the Sport and Active Lifestyles Service, we would like to use your details so that we can keep in touch with you. We will treat your data with respect and confidentiality at all times. If you would prefer not to hear from us, you can stop receiving messages from us at any time by contacting us and letting us know at ([hyperlinked email address](#))

### **Sharing of Personal Data**

The information you have provided may also be shared with Gladstone MRM or other organisations for the purpose of managing your membership and or benchmarking the service against other providers in the future.

Depending on the services you access and to maximize your customer experience with us some of your personal data and exercise records may be shared with

Technogym UK and 222 Sports Ltd the owner of SWIMTAG along with any future system providers.

The information you have provided may also be shared with other partner organisations who jointly deliver services with us and or where we are required to do so to satisfy the conditions of any grants that we have historically received or receive in the future. We may also share your information with third party organisations for administration purposes including direct debit payments etc. with a third party in the future.

### **Newcastle under Lyme Borough Councils Privacy Notice**

For a full explanation of how Newcastle under Lyme Borough council uses your data, and what your rights are, please read our privacy notice. <https://www.newcastle-staffs.gov.uk/all-services/advice/privacy-notice>